



## NEWS RELEASE

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### ***Viniterra* Development Experiences Successful Weekend Sales Launch**

NEW KENT, VA. – (Oct. 26, 2007) *Viniterra*, the new residential community with unique luxury amenities that include a picturesque winery, world-class designed championship golf course, clubhouse and much more, enjoyed a highly successful initial weekend sales launch, the developer announced today.

Thirty four *Viniterra* homesites were sold with a total value of more than \$8.4 million during the first offering last weekend at the New Kent County gated community, according to lead development partner Kitty Hawk Land Company. Kitty Hawk Land Company President Mickey Hayes said the sale of nearly three dozen homesites the first weekend - several of which are premier locations along the Rees Jones-designed championship golf course - exceeded expectations for the reservations-only event.

“We believe the first weekend was successful because *Viniterra* is a beautiful wine-country community with a range of amenities that is simply unprecedented in this region,” said Hayes. “And, it involves a highly reputable development company’s 50-year track record of premier, successful communities with unparalleled luxury touches.”

Nestled in the master-planned New Kent Vineyards development, *Viniterra* is located midway between Richmond and Williamsburg just off Interstate 64 in history-rich New Kent County.

Potential homesite buyers enjoyed rides in horse-drawn 19<sup>th</sup> century carriages along wooded lanes and vineyards to access the limited homesite properties made available

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for the first time. Helicopter rides above *Viniterra's* farmland setting also proved popular.

A major draw for the first *Viniterra* visitors was the nearly completed New Kent Winery which overlooks acres of vineyards. The winery and is a key visual draw of the upscale development.

The 12,000-square-foot Bordeaux-style winery is constructed with more than 70 percent reclaimed historic materials including 40-foot heart pine trusses, pre-Civil War brick, sunken timbers and other beautiful woods. First-time homebuyers at *Viniterra* will be offered their own wine casks, each 59.7 gallons, and personalized with their names and stored at the winery. Wine lovers can eventually expect six varieties of New Kent Vineyards wines with harvesting of the first grapes this fall.

Most of the first weekend's visitors also explored the golf course which has now been prepared for seeding so that it will be available for limited member play by the fall of 2008. *Viniterra's* golf course homesites are tucked amid the course so homeowners will be able to enjoy the convergence of lakes, vineyards and fairways for spectacular vistas while still enjoying their privacy.

While the winery will be a powerful magnet for the community, *Viniterra's* other amenities are already starting to shape a distinct style of upscale living. *Viniterra* will also include a full-service clubhouse managed by Club Corp of America (whose list of managed properties include The Homestead and Pinehurst Country Club), a golf teaching studio, an aquatic and fitness center, half dozen lighted tennis courts with a pro shop and staff, an equestrian center, polo field (with events already scheduled), a proposed boutique inn and club concierge service for home delivery from local shops and restaurants.

A town center with restaurants, boutiques and assorted shopping will lie just outside of the gated guardhouse of *Viniterra*.

Hayes said a small number of estate homesites remain available from the weekend release of this beautiful neighborhood. He encouraged those interested to call the Welcome Center at 1-877-808-6111 to set-up a personal V.I.P Tour. To learn more, visit

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the Viniterra website at [www.viniterra.com](http://www.viniterra.com).

*Kitty Hawk Land Company has been developing successful communities in coastal North Carolina for over 50 years. Communities such as The Currituck Club, Southern Shores, Sea Pines and Waters Edge are examples of the Company's dedication to developing beautiful, welcoming, award-winning environments and thriving neighborhoods. Viniterra is one of the newest ventures along with Arlington Place, a gated waterfront residential community on the Neuse River near New Bern, N.C. Kitty Hawk Land Company is headquartered in Kitty Hawk, N.C., and has offices in Corolla, New Bern and New Kent, VA.*