



NEWS RELEASE
For Immediate Release

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LPS to Manage Sales for Hilton Head Community

LPS (Lifestyle Property Solutions), a NC based Sales Management firm was announced this week as management for Tradition Hilton Head near Hilton Head Island, SC. Tradition Hilton Head is the newest master-planned town by Core Communities of Port St. Lucie Florida.

The companies have agreed to a management agreement that allows LPS to structure the initial release of property and associated sales program for all homes and homesites as well as the ongoing day-to-day operations at the Welcome Center. Tradition Hilton Head will be one of the largest master-planned communities in the Low Country area of South Carolina with over 6,000 acres and plans for up to 9,500 residences. Currently, Tradition offers custom homesites, homes, pre-designed showcase homes and village homes by merchant builders. The Town Village will also offer over 100,000 square feet of commercial, retail and office spaces within the Village Square at Tradition, a Tommy Fazio championship golf course, 6-hole short course and a regional performing arts center.

Tradition is also home to the 2008 HGTV "Green Home" called Jasper House. This new home is a showpiece for innovative green home building design using LEEDS certified building practices and environmentally sensitive materials. HGTV will be showcasing the Jasper House throughout the spring during a series of shows dedicated to green home design through June 2008.

"We are very excited to work with an organization as successful in land planning and development as Core Communities" says Ben Jenkins, Principal of LPS. "Core has a history of delivering lifestyle and living experiences on a large scale. We are confident Tradition is a home run for Hilton Head Island and the entire area."

Tradition Hilton Head is located off of Highway 278 at Exit 8 (I-95) in Hardeeville, SC.
www.traditionhh.com

LPS is an industry leader in providing sales and marketing leadership for developer clients operating destination, resort and master-planned real estate offerings. Visit them online at www.lifestylepropertiesolutions.com or call (704) 892-6903.

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