



NEWS RELEASE

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HGTV Program Garners Attention for new SC Community

LPS (Lifestyle Property Solutions), a NC based Sales Management firm announced the HGTV Green Home promotion at Tradition Hilton Head attracted over 10,000 visitors to the new community from March 24 through May 25, 2008. The Tradition Hilton Head sponsored event included a tour of the HGTV Green Home, the community and a visit to the HGTV Green Home Preview Room to learn more about green building processes and products showcased in the home and in Core Communities commitment to eco-friendly development throughout Tradition.

The visitors were also invited to explore the Tradition Hilton Head Welcome Center and learn more about the exciting new community located just outside of Hilton Head, South Carolina. Tradition has a number of new homes, garden homes and custom homesites available for purchase, as well as a commitment to “green” home building practices through its design review process monitored by the development company.

Due to the exceptional response to the HGTV Green Home promotion, Tradition Hilton Head has had a steady increase in sales since the Welcome Center’s Grand Opening January 3, 2008. Over \$5.5 million in sales since January 3, as well as another 30+ reservations for purchases have been inked at the new mixed-use “town”, despite the soft real estate market nationwide. The sales program developed by LPS offers further confirmation that buyers are still eager to live in communities with strong developer commitment, land plans that offer numerous lifestyle opportunities and a strong sense of giving back to the environment. “We have always believed that strong development companies and innovative land planning offer customers the best opportunity to succeed in this market” says LPS Principal, Robert Shiels. “It’s a testament to the hard work of Core Communities for staying the course during this market, and the leadership of our sales team to continue to stay positive and educate our buyers using the tools we provide them through the sales process.”

Tradition Hilton Head is located off of Highway 278 at Exit 8 (I-95) in Hardeeville, SC.

www.traditionhh.com

LPS is an industry leader in providing sales and marketing leadership for developer clients operating destination, resort and master-planned real estate offerings. Visit them online at www.lifestylepropertiesolutions.com or call (704) 892-6903.